

FOR IMMEDIATE RELEASE



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Merquinsa Booth #131043

Merquinsa to Partner with Leading Brands with New Bio TPU Label

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Merquinsa today announced the launch of a new “**Bio TPU by Merquinsa**” label for consumer products - such as footwear, sport or electronics equipments, among others - based on high performance, renewable and recyclable resins.

“The “Bio TPU by Merquinsa” label denotes a material that is renowned for meeting strict performance standards and being more gentle to the planet”, according to a company spokesman.

This label will endorse Merquinsa’s renewable TPU technologies’ environmental benefits as per Frost & Sullivan’s 2008 Green Excellence Award.

By applying this seal of quality, selected branding partners will give priority to the use of high performance, renewable and recyclable raw materials in the manufacture of their products to contribute to lower greenhouse gas emissions.

Merquinsa's Bio TPU sold under Pearlthane® ECO brand for plastics and Pearlbond® ECO for adhesives, is renewable-sourced and a recyclable material (plant-based: bio-content from 20% up to 90% according to ASTM D6866) with properties very similar to petroleum-based TPUs, offering outstanding flexibility, endurance and mitigating global warming.

Merquinsa’s renewable TPU solutions will be highlighted at NPE 2009, from June 22-26 in Chicago.

About Merquinsa:

Merquinsa is a leading thermoplastic polyurethane (TPU) specialty producer, providing innovative products for injection molding, extrusion, calendaring, melt coating, compounding and adhesive applications.

Merquinsa was recently granted the Frost & Sullivan 2008 Global Thermoplastic Urethane (TPU) Product Innovation Green Excellence of the Year Award. This award recognizes Merquinsa's innovation in biopolymers, with its groundbreaking Bio TPU made from renewable carbon resources and successfully marketed globally under Pearlthane® and Pearlbond® ECO brands.

Merquinsa's headquarters are in Barcelona, Spain with regional centers in Asia and North America.

For more information about Merquinsa, and **PEARLTHANE®**, **PEARLCOAT®**, **PEARLBOND®**, **PEARLSTICK®** and **DISPERBOND®** specialty TPU resins, please visit our Web site at www.merquinsa.com or call 603 474 0971.



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For Editorial Information:

Merquinsa
Lidia Valcarcel
lvalcarcel@merquinsa.com
Tel.: +34 93 572 11 00