

FOR IMMEDIATE RELEASE



**FAKUMA 2009**  
**Danquinsa Stand: no. B4- 4514**

## **Merquinsa Enters Wire & Cable market with New Bio TPU range at Fakuma 2009**

**Barcelona, Spain – 13 October 2009**

Merquinsa announces today the launch of a new Bio TPU range for Wire & Cable at FAKUMA 2009 (International trade fair for plastics processing, from 13 to 17 October in Friedrichshafen, Germany).

The new renewable-based Pearlthane<sup>®</sup> ECO thermoplastic polyurethane grades will offer Wire & Cable producers a new value proposition for performance excellence and environmental responsibility.

These halogen-free, abrasion resistant, polyether-based Bio TPU grades with a renewable content up to 60 % according to ASTM D6866 offer an alternative to petroleum-based TPUs or TPEs for premium cables in mining, automotive, consumer electronics or solar industries.

Pearlthane<sup>®</sup> ECO 20Nxx series exhibits excellent toughness, flexibility through a wide range of temperatures, hydrolysis resistance along with outstanding processability and recyclability.

This new product range completes Merquinsa's portfolio of Bio TPUs for *Green* elastomeric applications, a unique invention recently awarded by Frost & Sullivan with the "Green Excellence Award of the Year".

### **About Merquinsa:**

Merquinsa is a leading thermoplastic polyurethane (TPU) specialty producer, providing innovative products for injection moulding, extrusion, calendaring, melt coating, compounding and adhesives applications.

Merquinsa's headquarters are in Barcelona, Spain with regional centres in Asia and North America.

For more information about Merquinsa, **PEARLTHANE<sup>®</sup>**, **PEARLCOAT<sup>®</sup>**, **PEARLBOND<sup>®</sup>**, and **PEARLSTICK<sup>®</sup>**, Specialty TPU resins, please visit our Web site at [www.merquinsa.com](http://www.merquinsa.com) or call at + 34 93 572 1100.



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